



HCC Embraces Caring Campus

May 16, 2024

How We're Building Momentum for We Care



Engaging Districtwide Stakeholders at “We Care” Pop-up Presentations

Presented an overview of our 5 Commitments to various stakeholder groups:

- Northwest College Operations
- Districtwide Tutors
- Student Success Summit
- Districtwide Admissions and Enrollment Services
- Staff Senate General Assembly

Planting a Culture of Care in New Hires

New staff at HCC will learn about the 5 Caring Campus Commitments during their New Hire Orientation.

Interactive Learning: The "Caring Campus Commitment Quest" will launch on May 16, 2024.

- This activity reinforces understanding of the 5 Commitments
- It fosters engagement from a staff member on their very first day at HCC.





Establishing a Brand Identity

Our team established a brand identity for HCC We Care with the creation of a logo/identifier that can be used on all promotional materials.



We Care Skit & Training Materials

The Student Success Summit is an annual event designed to provide development opportunities centered in the student success framework. At this year's event, nearly 300 staff and faculty were introduced to "We Care" Commitments through:

- A welcome mob embodying "Welcoming Students" Commitment.
- A live "We Care" skit that included a former HCC student and all elements of the 5 Commitments.
- A "We Care" branded photo booth with icons representing the 5 commitments.
- A one-page handout and presentation detailing the 5 commitments.
- A "We Care" resource table.



Next Steps: Building a Sustainable Culture of Care



Development

- A comprehensive training and professional development guide is being created to support the success of our initiatives.
- Training for the "Ten Foot Rule" will begin in June 2024.
- Additional training sessions to be scheduled for the remaining commitments.



Training

- Each college gets a dedicated "Training Champion" to lead ongoing, on-demand sessions at each campus.
- A process for department leads to request training for events.
- A recorded, asynchronous version of the training skit will showcase both incorrect and correct procedures, providing a more



Communications

- Launch a 'We Care' webpage
- This dedicated page will serve as a hub for information on upcoming training opportunities and spotlight our initiative's success.
- It will feature updates, photographs capturing our stakeholder engagement, and accolades recognizing employees who exemplify care in their work.



Employee Recognition

- Create and adopt methods to acknowledge employees who demonstrate or embody our commitments.
- Include voting system to offer potential awards for those acknowledged and host a quarterly event in honor of these individuals.

Special Thanks To...

We Care Executive Council

We Care Liaison
Dr. Betty Fortune

Co-Chairs
Ian Santibanez, Iszella Flowers, and Shemeka Simpson

Communications Leads
Shar-day Campbell and Jasemine Knowles

Commitment Leads - Ten Foot Rule
Dr. Ivory Jones and Daniel Scholl

Commitment Leads - Nametags
Precious Jones and Ramiro Monsivais-Castorena

Commitment Leads - Cross-Departmental Awareness
Angela Cormier and Linda Davis

Commitment Leads - Warm Referrals
Esther Reyes and Luis (Danny) Tapia

Commitment Leads - Welcoming Students
Dr. Erica Rhone and Louis Earl

Questions?